



## ARTS ADVOCACY – PART OF A REGULAR ROUTINE

Arts advocacy should be part of your regular routine. With very little effort, you can make a difference to policy decisions made about arts and culture in Pennsylvania. Below are steps that you can incorporate into your routine that make a difference:

- Put your legislators and other elected officials on your mailing lists, press release lists, and invitation lists.
- Send press releases to your local media when you receive a grant from the Commonwealth.
- Write thank you letters to your legislators and the Governor when you receive a grant from the Commonwealth.
- Make sure that your members and patrons are aware that grants from the Commonwealth have funded your events and ask them to send thank you notes to their legislators for supporting the event.
- Invite your legislators to tour your facility. This is an opportunity to educate your legislators on the impacts your programming makes in your community.
- Provide your legislator with the opportunity to speak to your board, membership, patrons about the legislative process.
- Ask your legislators to attend your events and give them the opportunity to speak to the participants. Mention the remarks in a press release and have opportunities for photos to be taken with constituents.
- Several times a year organize a meeting, at the legislator's district office, with a small group of constituents to discuss arts and culture.
- Offer to display artwork of local artists in your legislators' offices.
- Keep Citizens for the Arts in Pennsylvania informed of your advocacy efforts so we can share best practices with arts advocates across the Commonwealth.
- Sign up for The Citizen Online, the e-newsletter/advocacy alerts published by Citizens for the Arts in PA.
- Become a dues paying member of Citizens for the Art in Pennsylvania to support the grassroots advocacy activities of the organization.