

Present: Pam, Shel Parker, Colette Silvestrii, Maureen McGuigan, Rick Bryant, Melody Tisinger, Susan, Kelley, Kelley Kaufman, Ellen Owens

Absent: Jeanne Gleason, Anju Jolly, Harris Ferris

Board Introductions to Colette - Welcome, we are thrilled to have your leadership!

Chair Report-Kelley Gibson

- Nothing to report at this time.

Executive Director's Report-Pamela Snyder Eppers

- Arts Caucus Meeting (March 29th, 9:00)
 - Hybrid format for best attendance. Board members can join.
 - PA Council on the Arts - Creative Communities Initiative grant program. Important point to drive home: arts as a vehicle for community service and their economic drive for local communities.
 - PCA also has some new programs that are state-wide service grant; may be powerful to share how much money actually goes into specific districts? Who is lacking in this process? May be important to share with legislators.
 - PA Humanities will discuss SHARP Grant. 300 applications, only able to focus on severe unmet needs. Storytelling through the arts. ARP funds to judiciously support the arts. Important shot in the arm as arts orgs pull out of pandemic.
 - They have made no ARP funds available. Waiting for legislators to make choices about what to do with it.
 - Meeting with PCA and PA Humanities next week to get on the same page.
 - Not a focus on COVID relief; worthy of investment beyond the pandemic.
 - Total amount of money that is actually available? Not totally clear; ARP funds are certainly a bucket that the arts could tap into. Governor's funds stripped away when the pandemic hit. Point to be made that nothing has changed since the pandemic hit; the determination for investment for arts pre-pandemic should still stand, post-pandemic.
- Arts Advocacy Day (Wednesday, May 25, 2022)
 - Advocacy Committee Meeting scheduled, Tuesday, March 22nd 9:00am
 - Education Partnership Update: Seeking advocacy support for the PA Dance
 - Dancing as part of the Physical Education program at schools.
 - Potential partnership with them to boost statewide advocacy efforts.
 - Requiring at least one arts credit to graduate from high school. Push and support it from our
 - Jessica Kirkner, art teacher at local school that has partnered with Jenny before. She is interested in helping to organize student presence for this day.
 - Around 8 area high schools interested in participating in Advocacy Day, around 25-30 students to participate. Make art/do performances that would livestream from their classrooms across the state and sign up for virtual spots to do that.. State-wide make art day as a future vision; this would kickstart it.
 - PA Humanities will assist with this. Tables throughout the Capitol with small screens that show performances.. Schedule for the day on the ables along with the streaming screens directly from schools. Will let legislators from that area of PA know their school is performing.

- State is broken into 14 artistic districts - representatives from each? Map that shows where in the state these schools are located?
 - STEAM vs. STEM - can this be a part of talking points. Integrate this back into Citizens' messaging overall.
- Possible messaging from Citizens for Advocacy purposes
 - There was an overreach in the initial ask from the PCA - asked for 2 million. Pam suggested that a more attainable victory is to have them put in what they took out.
 - Emailed messaging to the Board in the next few weeks.
 - ARP and Federal Resources to boost the arts.
 - PCA's Creative Entrepreneurship Grant - this directly impacts local businesses. The arts are bringing communities back. Good opportunity for quarterly support to legislators.
 - Recent Road Trip Overview
 - Philadelphia road trip to Center for Art and Historic Artifacts. Interview with the Director and demonstration of cool conservation projects through Facebook live-stream. Magic Gardens walking tour in the sculpture garden, talking about its history through Facebook live-stream.
 - Went to the Philadelphia Cultural Alliance; didn't get to do a live-stream because of lateness for the meeting, however very productive! Patty Wilson Aden (new Cultural Alliance director) met with Pam to talk about the State-Wide services initiative.
 - Next trip is to Westmoreland! Date is not confirmed yet; end of March/beginning of April.
 - Another trip will be to the Scranton area.

Treasurer's Report-Rick Bryant

- Review of Financial Statements
 - Revenues of \$29,000, expenses of \$24,200, leaving a 4805 net revenue. Assets are \$79,006.
 - Did not receive the PA SHARP grant yet - \$16,000 still to hit the bank account. Issues with the check that are getting straightened out.

Development & Membership Committee Report -Ellen Owens

- Nothing to Report at this time

Advocacy Committee-Maureen McGuigan

- Discussed earlier in the meeting.

Board Governance Committee-Jeanne Gleason (absent)

- Welcome to new Board Member Colette!

Old Business-Kelley Gibson

- Approval of April Board Meeting Minutes
 - Susan approves, Kelley K. seconds. All approved.

New Business

- Nothing to Report at this time

Executive Session - Nothing needed at this time