



## FY 2022-23 Policy Position Pennsylvania Council on the Arts

Citizens for the Arts in Pennsylvania strongly believes that it is time for Pennsylvania to take the lead in supporting Arts & Culture. Pennsylvania currently sits at 35<sup>th</sup> Nationally in per capita spending on state arts agencies at just \$.81 per capita. This is significantly lower than our neighboring states of Maryland (\$4.27), Delaware (\$3.87/10<sup>th</sup>), Ohio (\$1.71/17<sup>th</sup>), New Jersey (\$6.63/4<sup>th</sup>), New York (\$5.38/6<sup>th</sup>), and West Virginia (\$.87/30<sup>th</sup>).

### ACTION NEEDED

- *We urge the PA General Assembly to enact an \$11.09 million line item for grants to the arts during FY 2022-23. This represents a \$1.5 million increase in funding from 2021-22.*
- *We urge the PA General Assembly and the Governor to allocate \$25million from PA ARP funding in support of the recovery efforts of the devastated arts sector. Funding should be administered through the PA Council on the Arts and include non-profit creative organizations, as well as self-employed, working creative entrepreneurs.*

#### PCA Grants to the Arts Appropriations **(A 38% LOSS IN FUNDING SINCE FY 01!)**

Fiscal Year	01-02	02-03 03-04	04-05 05-06	06-07 07-08 08-09 09-10	10-11	11-12 12-13 13-14	14-15	15-16 16-17 17-18 18-19	19-20 20-21 21-22
Grant Appropriation in \$\$	15.4M	14M	14.5M	15.225M	8.42M	8.179M	8.59M	9.59M	

### HERE ARE THE FACTS about how PA’s arts and culture sector supports economic development.

- **Total Economic Impact** – The most recent data released by the U.S. Bureau of Economic Analysis (2020) shows that the arts and culture sector contributed a staggering **\$25.7 billion** to Pennsylvania’s economy, representing **3.3%** of the state’s GDP and supporting some **157,000** full time equivalent jobs with a total compensation of **\$13 billion**.
- **Connected Communities** – Studies at the University of Pennsylvania show how arts, culture & heritage programs revitalize distressed neighborhoods, connect rural communities, & build a sense of belonging across racial and class lines --- benefits that many states foster through cultural districts, public art, arts and culture corridors, & creative place-making initiatives.
- **Health & Healing** - Economic analyses, costs studies, and clinical research show a positive impact of creative arts therapies on containing healthcare costs & quality of care. Throughout the pandemic, arts and crafts experienced a surge in popularity. Publications including the New York Times, the Washington Post, and Smithsonian magazine have chronicled the boom in hands-on hobbies like sewing, painting, and crocheting. Art therapies also enrich the lives of individuals, families, and communities through active artmaking, creative process, applied psychological theory, and human experience. All in all, the struggles of the pandemic revealed the deeply cathartic value of making things.
- **Arts Education** – Students with four-plus years of training in the arts **score over 100 points higher on the verbal and math portions of the SAT** than those who have only experienced a ½ year or less of training, according to studies done by the College Board. Kids with a rich arts education also have **better attendance records, higher GPAs and lower drop-out rates**.
- **Tourism** –Prior to the pandemic, cultural tourists in Pennsylvania **spent an average of 124% more per person** than local attendees. An estimated 47.5 million visitors travel to or within the Commonwealth annually.