

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Pennsylvania (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$1,033,177,398		\$960,994,522		\$1,994,171,920

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	36,004		25,981		61,985
Household Income Paid to Residents	\$783,796,000		\$454,620,000		\$1,238,416,000
Revenue Generated to <u>Local</u> Government	\$50,165,440		\$76,844,000		\$127,009,440
Revenue Generated to <u>State</u> Government	\$56,717,440		\$99,253,000		\$155,970,440

### Event-Related Spending by Arts and Culture Audiences Totaled \$960.99 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	25,581,079		4,985,391		30,566,470
Percentage of Total Attendance	84		16		100
Average Event-Related Spending Per Person	\$24.10		\$69.10		\$30.69
Total Event-Related Expenditures	\$616,504,004		\$344,490,518		\$960,994,522

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$30.69 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$13.22	\$22.28	\$15.02
Souvenirs and Gifts	\$3.43	\$5.91	\$3.76
Ground Transportation	\$1.91	\$7.10	\$2.60
Overnight Lodging (one night only)	\$2.89	\$28.47	\$6.29
Other/Miscellaneous	\$2.65	\$5.34	\$3.02
Average Event-Related Spending Per Person	\$24.10	\$69.10	\$30.69

\* Residents are attendees who reside within the State of Pennsylvania; non-residents live outside the State of Pennsylvania.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Pennsylvania*. For more information about this study or about other cultural initiatives in the State of Pennsylvania, visit the Citizens for the Arts in Pennsylvania's web site at [www.paarts.org](http://www.paarts.org).

Copyright 2007 by Americans for the Arts ([www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)).