

The Creative Industries in PA State House District 89 Representative Robert W. Kauffman

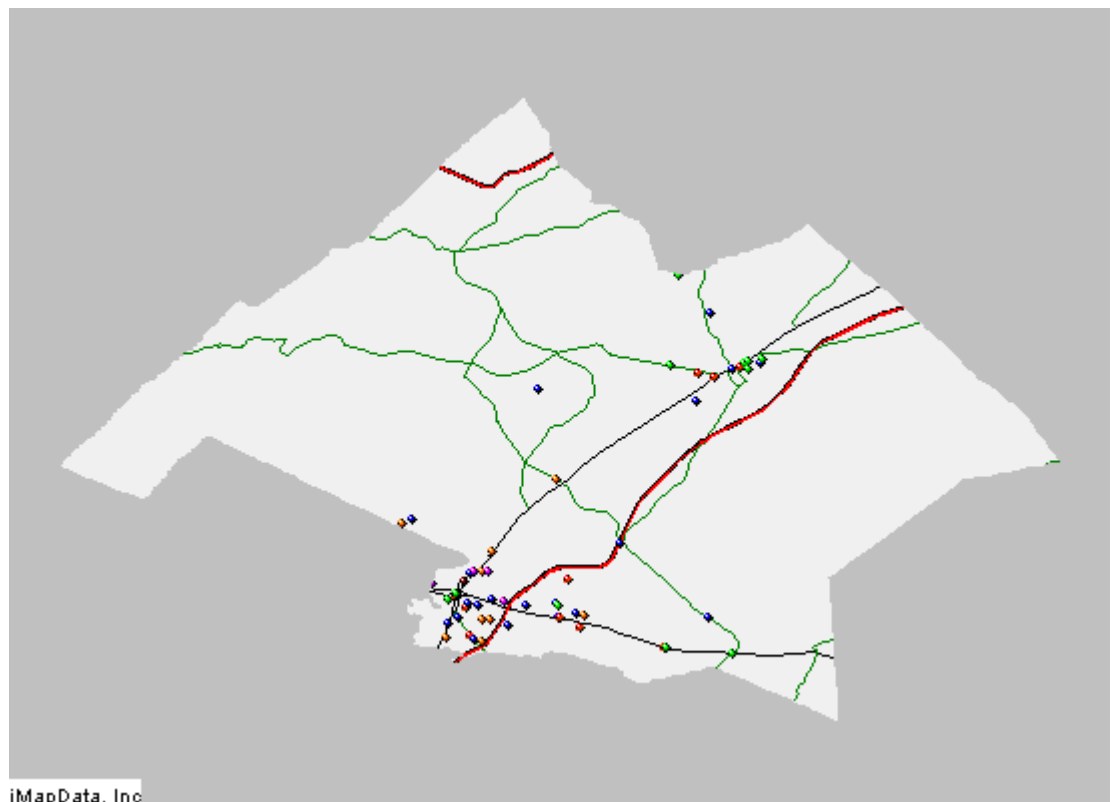
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 89**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 89 is home to 68 arts-related businesses that employ 357 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 89**, with each dot representing an arts-centric business.

68 Arts-Related Businesses in PA State House District 89 Employ 357 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 89
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	16	101
Music	7	23
Services & Facilities	4	71
Performers	5	7
Visual Arts/Photography	23	116
Crafts	1	1
Visual Arts	1	0
Photography	15	86
Services	6	29
Film, Radio and TV	9	73
Motion Pictures	6	63
Radio	3	10
Design and Publishing	14	56
Architecture	4	24
Design	6	9
Advertising	4	23
Arts Schools and Services	4	8
Arts Schools and Instruction	4	8
GRAND TOTAL	68	357

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 89 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	2	100.00%	1	3	200.00%
Museums	1	2	100.00%	1	3	200.00%
Performing Arts	16	16	0.00%	120	101	-15.83%
Music	7	7	0.00%	19	23	21.05%
Services & Facilities	4	4	0.00%	72	71	-1.39%
Performers	5	5	0.00%	29	7	-75.86%
Visual Arts/Photography	19	23	21.05%	60	116	93.33%
Crafts	0	1	100.00%	0	1	100.00%
Visual Arts	1	1	0.00%	1	0	-100.00%
Photography	13	15	15.38%	35	86	145.71%
Services	5	6	20.00%	24	29	20.83%
Film, Radio and TV	12	9	-25.00%	80	73	-8.75%
Motion Pictures	9	6	-33.33%	64	63	-1.56%
Radio	3	3	0.00%	16	10	-37.50%
Design and Publishing	14	14	0.00%	54	56	3.70%
Architecture	4	4	0.00%	23	24	4.35%
Design	6	6	0.00%	10	9	-10.00%
Advertising	4	4	0.00%	21	23	9.52%
Arts Schools and Services	4	4	0.00%	8	8	0.00%
Arts Schools and Instruction	4	4	0.00%	8	8	0.00%
GRAND TOTAL	66	68	3.03%	323	357	10.53%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org