

The Creative Industries in PA State House District 79 Representative Richard Allen Geist

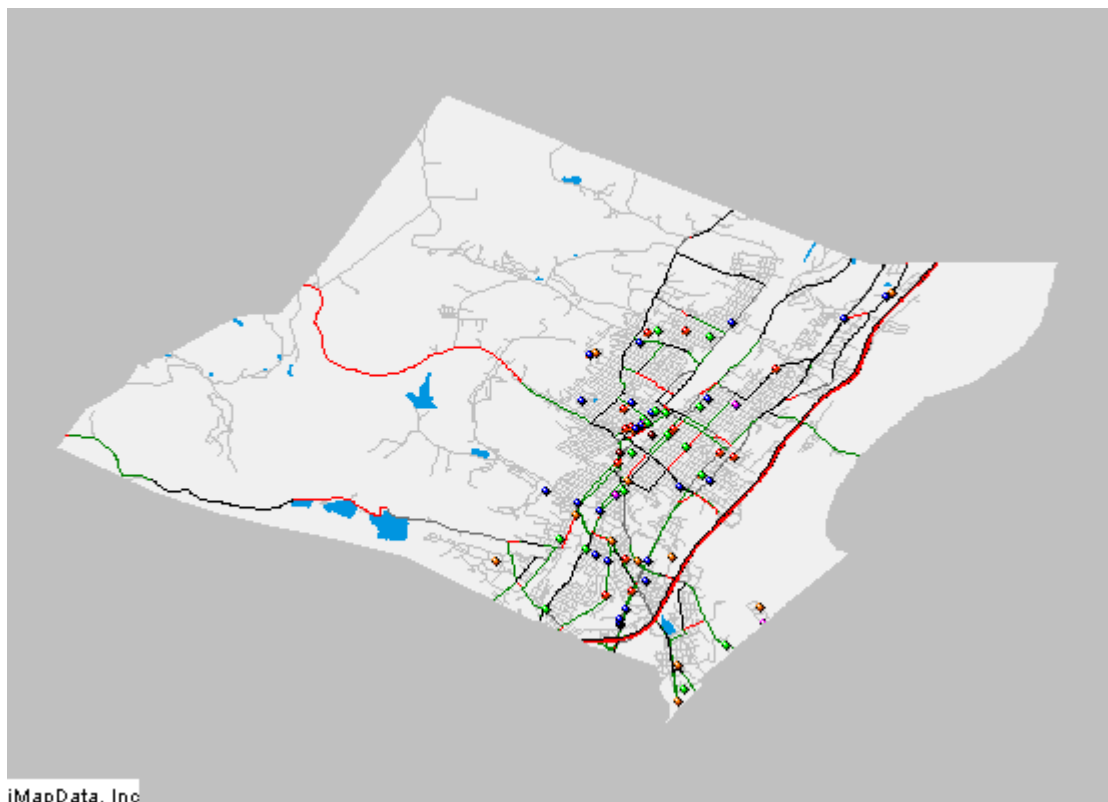
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 79**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 79 is home to 106 arts-related businesses that employ 620 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 79**, with each dot representing an arts-centric business.

106 Arts-Related Businesses in PA State House District 79 Employ 620 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
PA State House District 79
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	112
Museums	6	112
Performing Arts	21	62
Music	14	54
Theater	1	0
Services & Facilities	4	6
Performers	2	2
Visual Arts/Photography	36	96
Visual Arts	1	3
Photography	26	65
Services	9	28
Film, Radio and TV	19	198
Motion Pictures	12	105
Television	3	86
Radio	4	7
Design and Publishing	20	148
Architecture	7	83
Design	4	7
Advertising	9	58
Arts Schools and Services	4	4
Arts Schools and Instruction	4	4
GRAND TOTAL	106	620

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

www.AmericansForTheArts.org



Arts-Related Business and Employment in PA State House District 79 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	5	6	20.00%	13	112	761.54%
Museums	5	6	20.00%	13	112	761.54%
Performing Arts	26	21	-19.23%	81	62	-23.46%
Music	18	14	-22.22%	68	54	-20.59%
Theater	1	1	0.00%	0	0	0.00%
Services & Facilities	5	4	-20.00%	11	6	-45.45%
Performers	2	2	0.00%	2	2	0.00%
Visual Arts/Photography	32	36	12.50%	96	96	0.00%
Visual Arts	1	1	0.00%	3	3	0.00%
Photography	23	26	13.04%	66	65	-1.52%
Services	8	9	12.50%	27	28	3.70%
Film, Radio and TV	17	19	11.76%	163	198	21.47%
Motion Pictures	10	12	20.00%	99	105	6.06%
Television	4	3	-25.00%	58	86	48.28%
Radio	3	4	33.33%	6	7	16.67%
Design and Publishing	24	20	-16.67%	165	148	-10.30%
Architecture	8	7	-12.50%	88	83	-5.68%
Design	6	4	-33.33%	13	7	-46.15%
Advertising	10	9	-10.00%	64	58	-9.38%
Arts Schools and Services	4	4	0.00%	5	4	-20.00%
Arts Schools and Instruction	4	4	0.00%	5	4	-20.00%
GRAND TOTAL	108	106	-1.85%	523	620	18.55%

Data Source: D&B January 2006 & January 2004

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