

The Creative Industries in PA State House District 53 Representative Robert W. Godshall

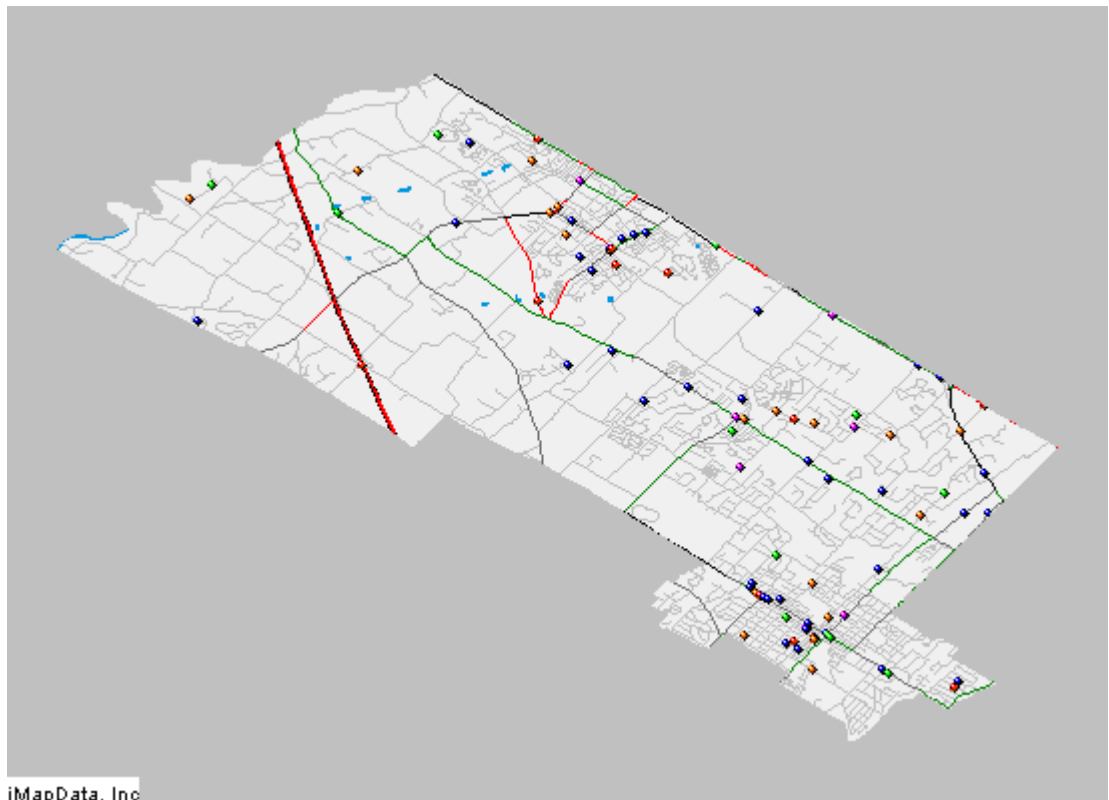
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 53**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 53 is home to 97 arts-related businesses that employ 346 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 53**, with each dot representing an arts-centric business.

97 Arts-Related Businesses in PA State House District 53 Employ 346 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 53
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	12
Museums	1	2
Historical Society	1	10
Performing Arts	14	49
Music	9	42
Services & Facilities	2	4
Performers	3	3
Visual Arts/Photography	40	151
Crafts	4	36
Visual Arts	1	1
Photography	26	99
Services	9	15
Film, Radio and TV	14	45
Motion Pictures	11	40
Radio	3	5
Design and Publishing	18	76
Architecture	10	45
Design	4	20
Advertising	4	11
Arts Schools and Services	9	13
Arts Schools and Instruction	9	13
GRAND TOTAL	97	346

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 53 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	2	100.00%	1	12	1,100.00%
Museums	0	1	100.00%	0	2	200.00%
Historical Society	1	1	0.00%	1	10	900.00%
Performing Arts	16	14	-12.50%	57	49	-14.04%
Music	8	9	12.50%	41	42	2.44%
Services & Facilities	3	2	-33.33%	11	4	-63.64%
Performers	5	3	-40.00%	5	3	-40.00%
Visual Arts/Photography	37	40	8.11%	144	151	4.86%
Crafts	3	4	33.33%	28	36	28.57%
Visual Arts	3	1	-66.67%	3	1	-66.67%
Photography	25	26	4.00%	80	99	23.75%
Services	6	9	50.00%	33	15	-54.55%
Film, Radio and TV	16	14	-12.50%	36	45	25.00%
Motion Pictures	13	11	-15.38%	34	40	17.65%
Television	1	0	-100.00%	0	0	0.00%
Radio	2	3	50.00%	2	5	150.00%
Design and Publishing	20	18	-10.00%	69	76	10.14%
Architecture	9	10	11.11%	40	45	12.50%
Design	4	4	0.00%	6	20	233.33%
Advertising	7	4	-42.86%	23	11	-52.17%
Arts Schools and Services	7	9	28.57%	11	13	18.18%
Arts Schools and Instruction	7	9	28.57%	11	13	18.18%
GRAND TOTAL	97	97	0.00%	318	346	8.81%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org