

The Creative Industries in PA State House District 43 Representative Scott W. Boyd

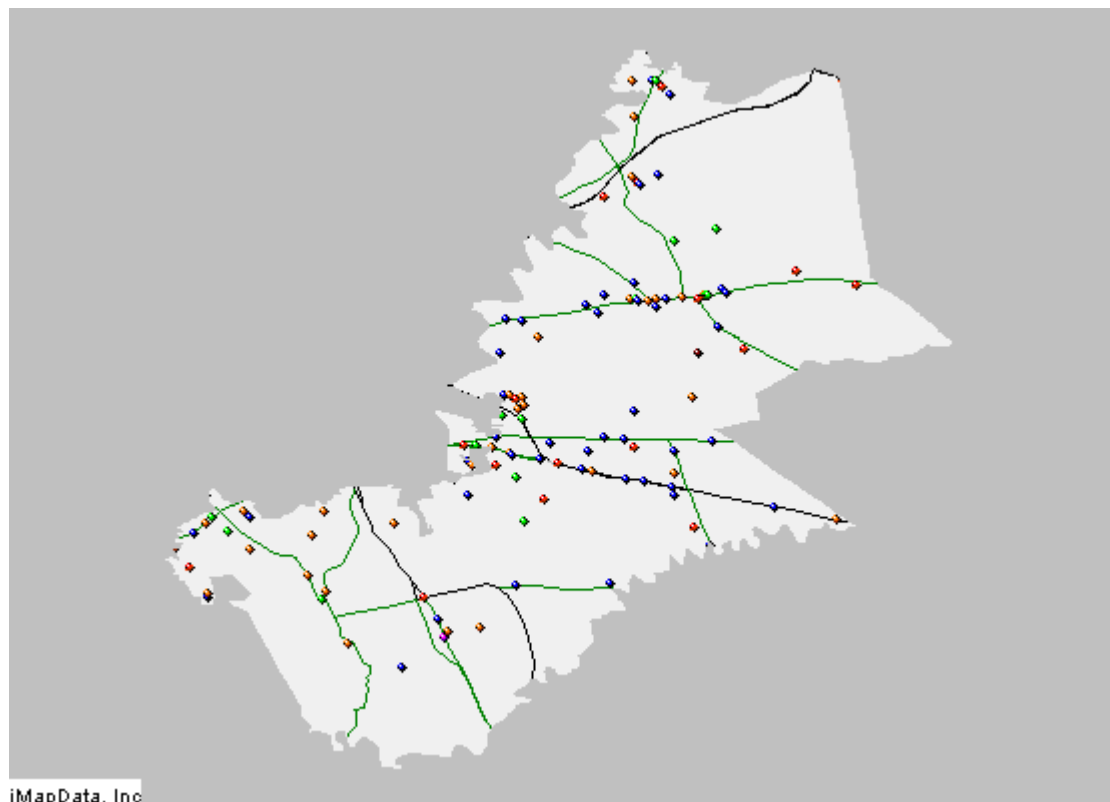
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 43**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 43 is home to 122 arts-related businesses that employ 588 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 43**, with each dot representing an arts-centric business.

122 Arts-Related Businesses in PA State House District 43 Employ 588 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 43
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	11
Museums	2	6
Historical Society	1	5
Performing Arts	13	236
Music	8	68
Services & Facilities	3	127
Performers	2	41
Visual Arts/Photography	50	145
Crafts	5	12
Visual Arts	2	8
Photography	33	99
Services	10	26
Film, Radio and TV	15	44
Motion Pictures	15	44
Design and Publishing	39	147
Architecture	8	42
Design	14	29
Publishing	4	11
Advertising	13	65
Arts Schools and Services	2	5
Arts Schools and Instruction	2	5
GRAND TOTAL	122	588

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in PA State House District 43 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	3	50.00%	4	11	175.00%
Museums	2	2	0.00%	4	6	50.00%
Historical Society	0	1	100.00%	0	5	500.00%
Performing Arts	17	13	-23.53%	224	236	5.36%
Music	11	8	-27.27%	94	68	-27.66%
Services & Facilities	3	3	0.00%	127	127	0.00%
Performers	3	2	-33.33%	3	41	1,266.67%
Visual Arts/Photography	53	50	-5.66%	243	145	-40.33%
Crafts	4	5	25.00%	6	12	100.00%
Visual Arts	3	2	-33.33%	9	8	-11.11%
Photography	36	33	-8.33%	76	99	30.26%
Services	10	10	0.00%	152	26	-82.89%
Film, Radio and TV	16	15	-6.25%	38	44	15.79%
Motion Pictures	13	15	15.38%	35	44	25.71%
Radio	3	0	-300.00%	3	0	-300.00%
Design and Publishing	36	39	8.33%	131	147	12.21%
Architecture	9	8	-11.11%	54	42	-22.22%
Design	13	14	7.69%	28	29	3.57%
Publishing	4	4	0.00%	11	11	0.00%
Advertising	10	13	30.00%	38	65	71.05%
Arts Schools and Services	3	2	-33.33%	3	5	66.67%
Arts Schools and Instruction	2	2	0.00%	2	5	150.00%
Agents	1	0	-100.00%	1	0	-100.00%
GRAND TOTAL	127	122	-3.94%	643	588	-8.55%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org