

The Creative Industries in PA State House District 41 Representative Katie True

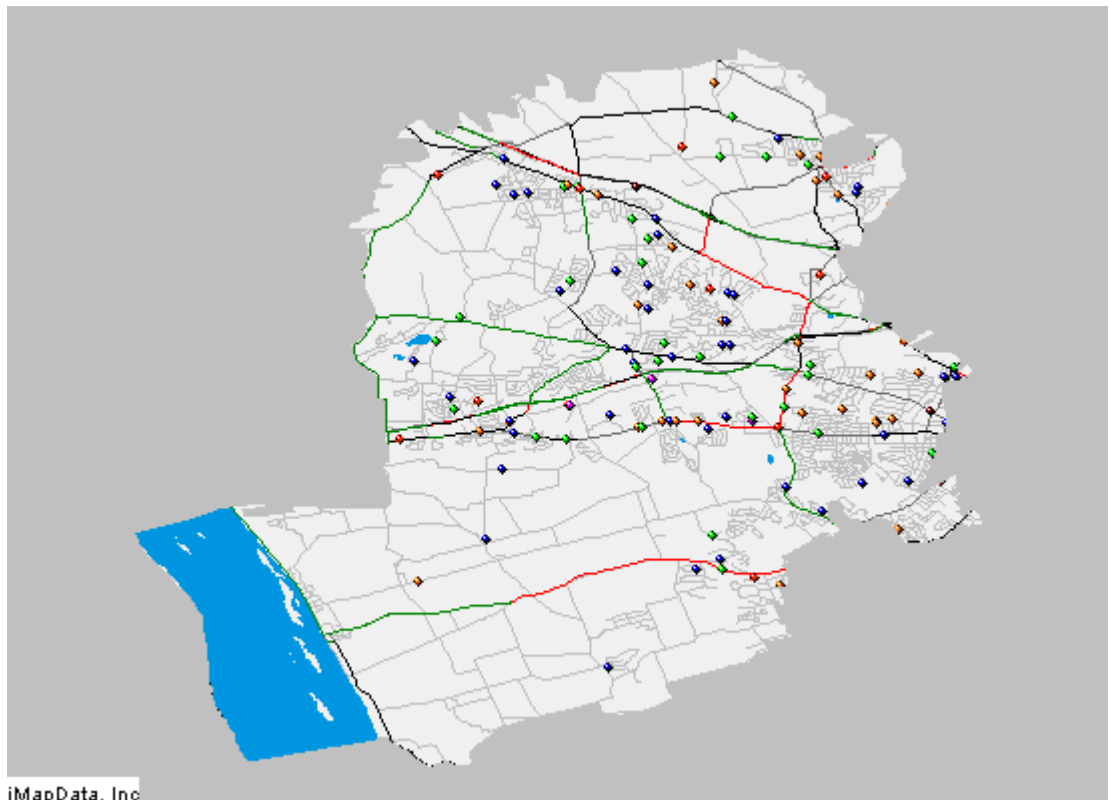
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 41**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 41 is home to 156 arts-related businesses that employ 890 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 41**, with each dot representing an arts-centric business.

156 Arts-Related Businesses in PA State House District 41 Employ 890 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 41
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	9
Museums	2	9
Performing Arts	33	250
Music	19	53
Opera	1	1
Services & Facilities	6	156
Performers	7	40
Visual Arts/Photography	48	151
Crafts	2	4
Visual Arts	6	7
Photography	33	123
Services	7	17
Film, Radio and TV	17	177
Motion Pictures	12	41
Television	1	130
Radio	4	6
Design and Publishing	50	291
Architecture	15	150
Design	14	27
Publishing	2	24
Advertising	19	90
Arts Schools and Services	6	12
Arts Councils	1	1
Arts Schools and Instruction	5	11
GRAND TOTAL	156	890

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in PA State House District 41 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	9	9	0.00%
Museums	2	2	0.00%	9	9	0.00%
Performing Arts	36	33	-8.33%	237	250	5.49%
Music	21	19	-9.52%	64	53	-17.19%
Opera	1	1	0.00%	1	1	0.00%
Services & Facilities	5	6	20.00%	164	156	-4.88%
Performers	9	7	-22.22%	8	40	400.00%
Visual Arts/Photography	48	48	0.00%	223	151	-32.29%
Crafts	2	2	0.00%	3	4	33.33%
Visual Arts	5	6	20.00%	5	7	40.00%
Photography	35	33	-5.71%	199	123	-38.19%
Services	6	7	16.67%	16	17	6.25%
Film, Radio and TV	19	17	-10.53%	189	177	-6.35%
Motion Pictures	12	12	0.00%	51	41	-19.61%
Television	1	1	0.00%	130	130	0.00%
Radio	6	4	-33.33%	8	6	-25.00%
Design and Publishing	45	50	11.11%	226	291	28.76%
Architecture	10	15	50.00%	96	150	56.25%
Design	17	14	-17.65%	28	27	-3.57%
Publishing	1	2	100.00%	22	24	9.09%
Advertising	17	19	11.76%	80	90	12.50%
Arts Schools and Services	6	6	0.00%	10	12	20.00%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	4	5	25.00%	8	11	37.50%
Agents	1	0	-100.00%	1	0	-100.00%
GRAND TOTAL	156	156	0.00%	894	890	-0.45%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org