

The Creative Industries in PA State House District 36 Representative Harry A. Readshaw

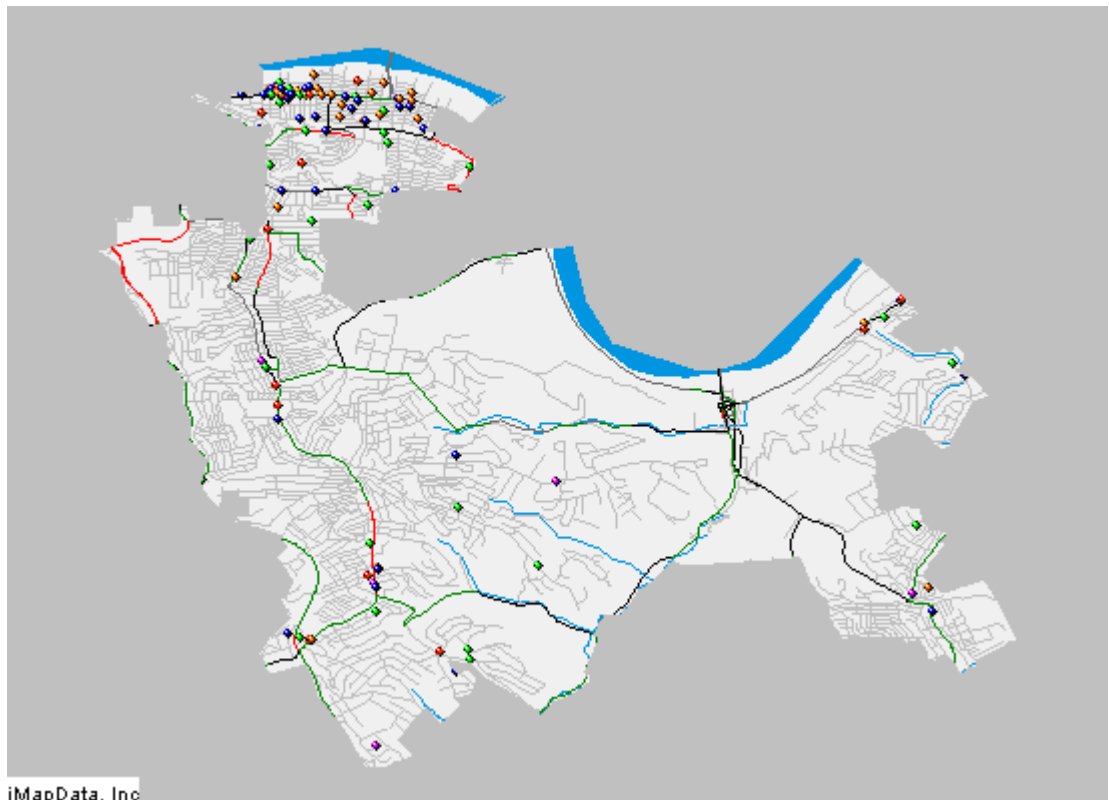
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 36**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 36 is home to 123 arts-related businesses that employ 503 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 36**, with each dot representing an arts-centric business.

123 Arts-Related Businesses in PA State House District 36 Employ 503 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 36
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	29	97
Music	16	51
Theater	1	30
Services & Facilities	4	6
Performers	8	10
Visual Arts/Photography	45	139
Crafts	4	19
Visual Arts	5	6
Photography	30	98
Services	6	16
Film, Radio and TV	13	98
Motion Pictures	11	95
Radio	2	3
Design and Publishing	28	155
Architecture	13	68
Design	4	40
Publishing	1	7
Advertising	10	40
Arts Schools and Services	8	14
Arts Schools and Instruction	7	13
Agents	1	1
GRAND TOTAL	123	503

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 36 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Performing Arts	28	29	3.57%	145	97	-33.10%
Music	15	16	6.67%	48	51	6.25%
Theater	1	1	0.00%	50	30	-40.00%
Services & Facilities	6	4	-33.33%	38	6	-84.21%
Performers	6	8	33.33%	9	10	11.11%
Visual Arts/Photography	43	45	4.65%	127	139	9.45%
Crafts	3	4	33.33%	7	19	171.43%
Visual Arts	5	5	0.00%	5	6	20.00%
Photography	27	30	11.11%	95	98	3.16%
Services	8	6	-25.00%	20	16	-20.00%
Film, Radio and TV	13	13	0.00%	187	98	-47.59%
Motion Pictures	11	11	0.00%	181	95	-47.51%
Television	1	0	-100.00%	3	0	-300.00%
Radio	1	2	100.00%	3	3	0.00%
Design and Publishing	34	28	-17.65%	154	155	0.65%
Architecture	14	13	-7.14%	68	68	0.00%
Design	6	4	-33.33%	31	40	29.03%
Publishing	1	1	0.00%	10	7	-30.00%
Advertising	13	10	-23.08%	45	40	-11.11%
Arts Schools and Services	9	8	-11.11%	16	14	-12.50%
Arts Councils	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	8	7	-12.50%	14	13	-7.14%
Agents	0	1	100.00%	0	1	100.00%
GRAND TOTAL	127	123	-3.15%	629	503	-20.03%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org