

The Creative Industries in PA State House District 31 Representative David J. Steil

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 31**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 31 is home to 157 arts-related businesses that employ 554 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 31**, with each dot representing an arts-centric business.

157 Arts-Related Businesses in PA State House District 31 Employ 554 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 31
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	34
Museums	2	4
Historical Society	1	30
Performing Arts	21	76
Music	7	15
Theater	2	6
Services & Facilities	4	9
Performers	8	46
Visual Arts/Photography	61	176
Crafts	2	4
Visual Arts	8	11
Photography	38	108
Services	13	53
Film, Radio and TV	24	62
Motion Pictures	23	61
Television	1	1
Design and Publishing	44	184
Architecture	7	9
Design	18	56
Publishing	3	77
Advertising	16	42
Arts Schools and Services	4	22
Arts Councils	1	1
Arts Schools and Instruction	1	5
Agents	2	16
GRAND TOTAL	157	554

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 31 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	3	200.00%	1	34	3,300.00%
Museums	0	2	200.00%	0	4	400.00%
Historical Society	1	1	0.00%	1	30	2,900.00%
Performing Arts	20	21	5.00%	80	76	-5.00%
Music	5	7	40.00%	13	15	15.38%
Theater	1	2	100.00%	4	6	50.00%
Services & Facilities	8	4	-50.00%	19	9	-52.63%
Performers	6	8	33.33%	44	46	4.55%
Visual Arts/Photography	63	61	-3.17%	156	176	12.82%
Crafts	3	2	-33.33%	4	4	0.00%
Visual Arts	5	8	60.00%	6	11	83.33%
Photography	41	38	-7.32%	109	108	-0.92%
Services	14	13	-7.14%	37	53	43.24%
Film, Radio and TV	23	24	4.35%	84	62	-26.19%
Motion Pictures	20	23	15.00%	80	61	-23.75%
Television	1	1	0.00%	1	1	0.00%
Radio	2	0	-200.00%	3	0	-300.00%
Design and Publishing	51	44	-13.73%	128	184	43.75%
Architecture	12	7	-41.67%	21	9	-57.14%
Design	22	18	-18.18%	61	56	-8.20%
Publishing	1	3	200.00%	2	77	3,750.00%
Advertising	16	16	0.00%	44	42	-4.55%
Arts Schools and Services	2	4	100.00%	6	22	266.67%
Arts Councils	0	1	100.00%	0	1	100.00%
Arts Schools and Instruction	1	1	0.00%	5	5	0.00%
Agents	1	2	100.00%	1	16	1,500.00%
GRAND TOTAL	160	157	-1.88%	455	554	21.76%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org