

The Creative Industries in PA State House District 25 Representative Joseph F. Markosek

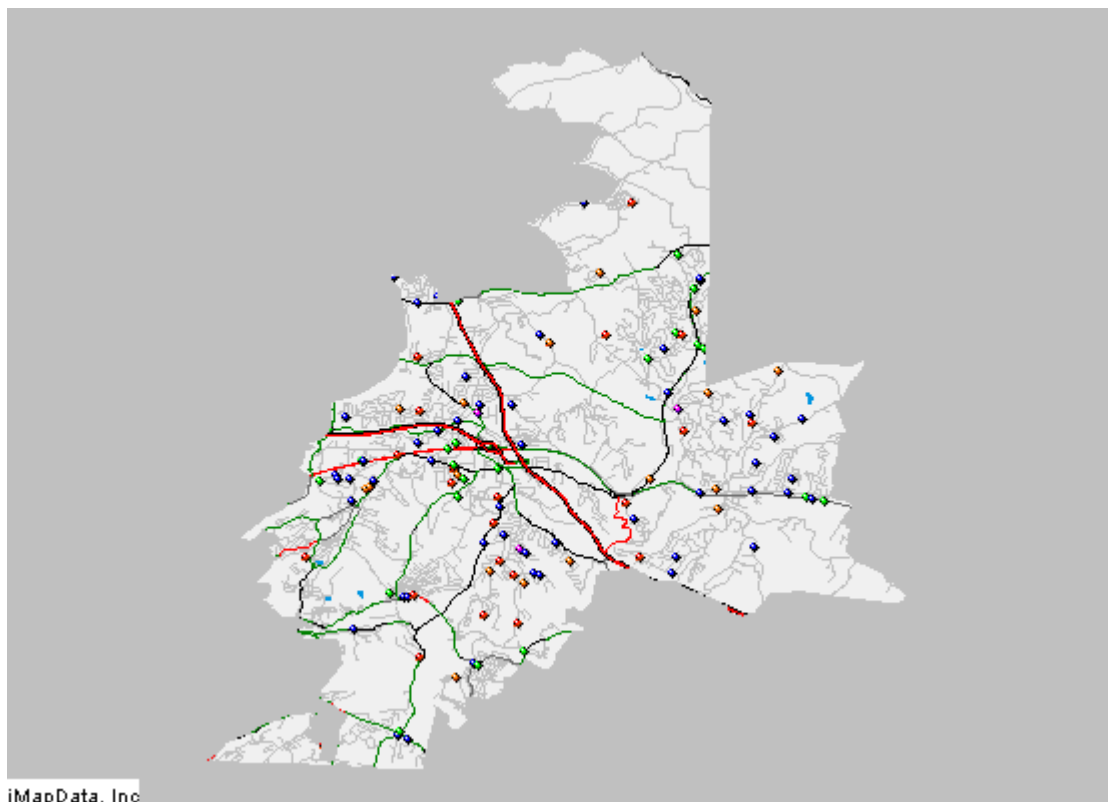
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 25**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 25 is home to 127 arts-related businesses that employ 472 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 25**, with each dot representing an arts-centric business.

127 Arts-Related Businesses in PA State House District 25 Employ 472 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 25
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	30	74
Music	14	41
Services & Facilities	13	30
Performers	3	3
Visual Arts/Photography	48	137
Crafts	4	12
Visual Arts	3	4
Photography	33	61
Services	8	60
Film, Radio and TV	20	159
Motion Pictures	17	42
Television	1	115
Radio	2	2
Design and Publishing	21	78
Architecture	3	16
Design	13	49
Advertising	5	13
Arts Schools and Services	8	24
Arts Councils	1	3
Arts Schools and Instruction	7	21
GRAND TOTAL	127	472

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 25 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Performing Arts	26	30	15.38%	63	74	17.46%
Music	14	14	0.00%	45	41	-8.89%
Services & Facilities	8	13	62.50%	14	30	114.29%
Performers	4	3	-25.00%	4	3	-25.00%
Visual Arts/Photography	55	48	-12.73%	154	137	-11.04%
Crafts	5	4	-20.00%	7	12	71.43%
Visual Arts	4	3	-25.00%	4	4	0.00%
Photography	33	33	0.00%	77	61	-20.78%
Services	13	8	-38.46%	66	60	-9.09%
Film, Radio and TV	25	20	-20.00%	216	159	-26.39%
Motion Pictures	18	17	-5.56%	50	42	-16.00%
Television	3	1	-66.67%	158	115	-27.22%
Radio	4	2	-50.00%	8	2	-75.00%
Design and Publishing	19	21	10.53%	92	78	-15.22%
Architecture	5	3	-40.00%	25	16	-36.00%
Design	7	13	85.71%	43	49	13.95%
Advertising	7	5	-28.57%	24	13	-45.83%
Arts Schools and Services	8	8	0.00%	10	24	140.00%
Arts Councils	1	1	0.00%	3	3	0.00%
Arts Schools and Instruction	7	7	0.00%	7	21	200.00%
GRAND TOTAL	133	127	-4.51%	535	472	-11.78%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org