

The Creative Industries in PA State House District 24 Representative Joseph Preston, Jr.

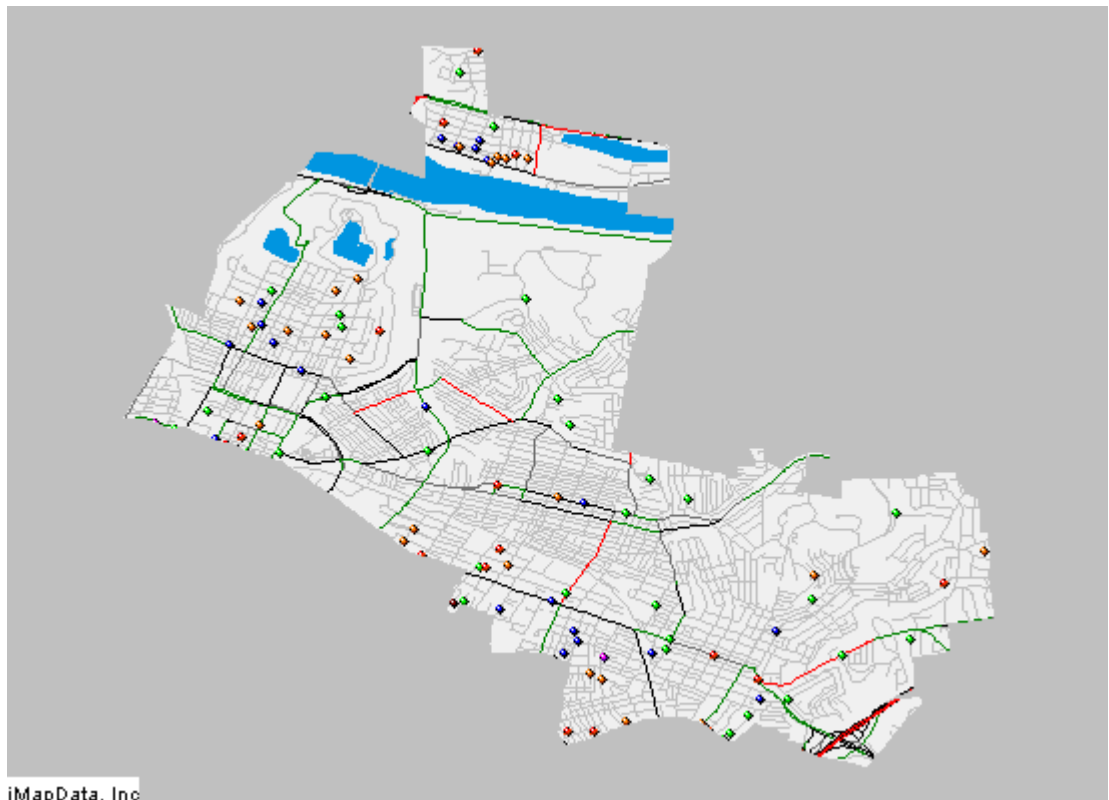
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 24**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 24 is home to 87 arts-related businesses that employ 671 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 24**, with each dot representing an arts-centric business.

87 Arts-Related Businesses in PA State House District 24 Employ 671 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 24
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	130
Museums	1	130
Performing Arts	27	91
Music	15	64
Services & Facilities	7	15
Performers	5	12
Visual Arts/Photography	20	42
Crafts	2	9
Visual Arts	2	3
Photography	14	27
Services	2	3
Film, Radio and TV	15	358
Motion Pictures	12	19
Radio	3	339
Design and Publishing	21	42
Architecture	6	15
Design	9	18
Publishing	2	2
Advertising	4	7
Arts Schools and Services	3	8
Arts Schools and Instruction	3	8
GRAND TOTAL	87	671

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 24 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	1	0.00%	130	130	0.00%
Museums	1	1	0.00%	130	130	0.00%
Performing Arts	30	27	-10.00%	83	91	9.64%
Music	17	15	-11.76%	58	64	10.34%
Theater	1	0	-100.00%	1	0	-100.00%
Services & Facilities	5	7	40.00%	13	15	15.38%
Performers	7	5	-28.57%	11	12	9.09%
Visual Arts/Photography	24	20	-16.67%	48	42	-12.50%
Crafts	3	2	-33.33%	10	9	-10.00%
Visual Arts	2	2	0.00%	2	3	50.00%
Photography	15	14	-6.67%	31	27	-12.90%
Services	4	2	-50.00%	5	3	-40.00%
Film, Radio and TV	12	15	25.00%	318	358	12.58%
Motion Pictures	11	12	9.09%	18	19	5.56%
Radio	1	3	200.00%	300	339	13.00%
Design and Publishing	26	21	-19.23%	60	42	-30.00%
Architecture	8	6	-25.00%	20	15	-25.00%
Design	10	9	-10.00%	27	18	-33.33%
Publishing	2	2	0.00%	3	2	-33.33%
Advertising	6	4	-33.33%	10	7	-30.00%
Arts Schools and Services	1	3	200.00%	2	8	300.00%
Arts Schools and Instruction	1	3	200.00%	2	8	300.00%
GRAND TOTAL	94	87	-7.45%	641	671	4.68%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org