

The Creative Industries in PA State House District 23 Representative Dan B. Frankel

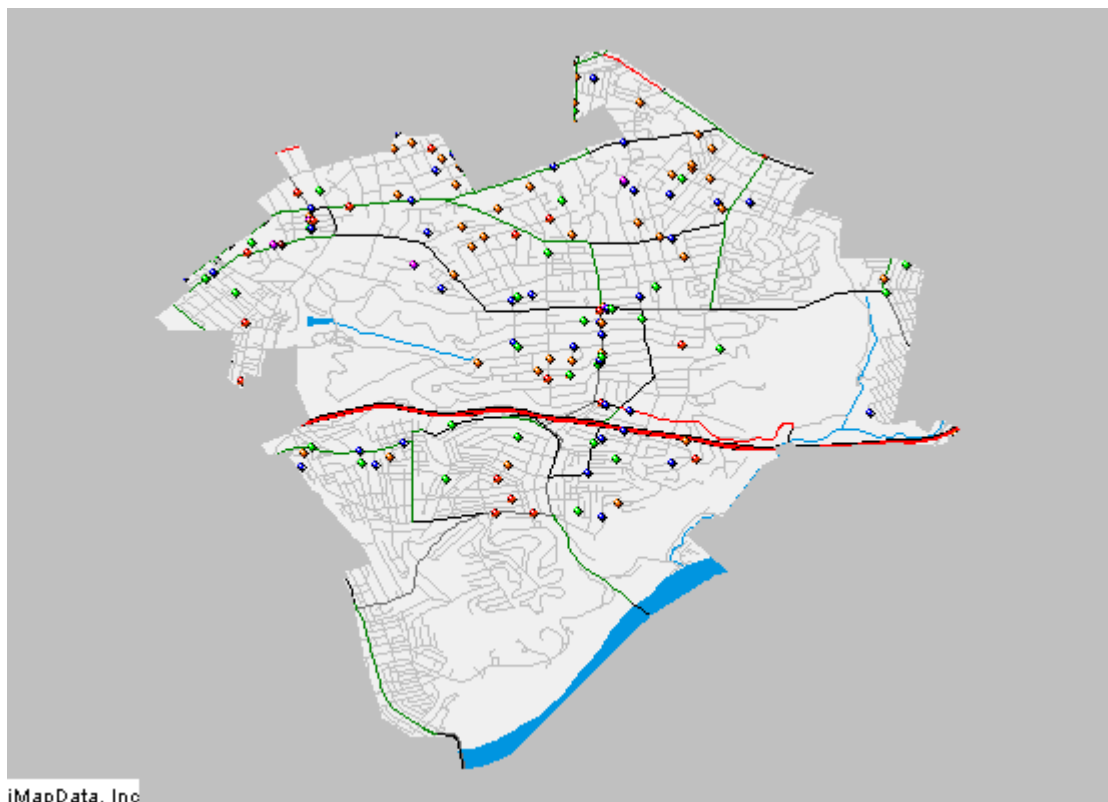
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 23**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, PA State House District 23 is home to 160 arts-related businesses that employ 1,384 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 23**, with each dot representing an arts-centric business.

160 Arts-Related Businesses in PA State House District 23 Employ 1,384 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





**Arts-Related Businesses and Employment in
PA State House District 23
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	701
Museums	2	691
Zoos and Botanical	2	10
Performing Arts	37	86
Music	16	50
Theater	1	1
Dance	1	5
Services & Facilities	3	4
Performers	16	26
Visual Arts/Photography	45	124
Crafts	4	6
Visual Arts	7	23
Photography	23	59
Services	11	36
Film, Radio and TV	23	326
Motion Pictures	18	63
Television	2	158
Radio	3	105
Design and Publishing	43	87
Architecture	21	52
Design	15	24
Publishing	1	1
Advertising	6	10
Arts Schools and Services	8	60
Arts Councils	1	1
Arts Schools and Instruction	7	59
GRAND TOTAL	160	1,384

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



Arts-Related Business and Employment in PA State House District 23 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	3	4	33.33%	698	701	0.43%
Museums	1	2	100.00%	688	691	0.44%
Zoos and Botanical	2	2	0.00%	10	10	0.00%
Performing Arts	33	37	12.12%	88	86	-2.27%
Music	16	16	0.00%	55	50	-9.09%
Theater	1	1	0.00%	1	1	0.00%
Dance	0	1	100.00%	0	5	500.00%
Services & Facilities	3	3	0.00%	5	4	-20.00%
Performers	13	16	23.08%	27	26	-3.70%
Visual Arts/Photography	47	45	-4.26%	145	124	-14.48%
Crafts	5	4	-20.00%	7	6	-14.29%
Visual Arts	5	7	40.00%	20	23	15.00%
Photography	27	23	-14.81%	81	59	-27.16%
Services	10	11	10.00%	37	36	-2.70%
Film, Radio and TV	19	23	21.05%	238	326	36.97%
Motion Pictures	14	18	28.57%	75	63	-16.00%
Television	2	2	0.00%	158	158	0.00%
Radio	3	3	0.00%	5	105	2,000.00%
Design and Publishing	41	43	4.88%	124	87	-29.84%
Architecture	19	21	10.53%	53	52	-1.89%
Design	13	15	15.38%	26	24	-7.69%
Publishing	2	1	-50.00%	16	1	-93.75%
Advertising	7	6	-14.29%	29	10	-65.52%
Arts Schools and Services	5	8	60.00%	53	60	13.21%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	4	7	75.00%	52	59	13.46%
GRAND TOTAL	148	160	8.11%	1,346	1,384	2.82%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org